# ABSTRACT

A method and system for enhancing metadata associated with media, including multimedia and streaming media, include parsing the metadata into several categories of metadata. The categories of metadata are compared to corresponding categories of metadata obtained from a valid metadata database. The valid metadata database may be obtained from third party databases, referring web pages, and the multimedia/streaming media file itself. The metadata is modified if the comparison indicates that a category of metadata does not match a corresponding category of valid metadata. Modification includes replacing metadata with a corresponding valid metadata, and/or adding metadata to the original metadata.